

Make it happen. Shock everyone.

Gaining credibility by making values education integral in classrooms and chapels

“Make it happen. Shock everyone.”

Unknown

(from goofy motivational posters on business websites)

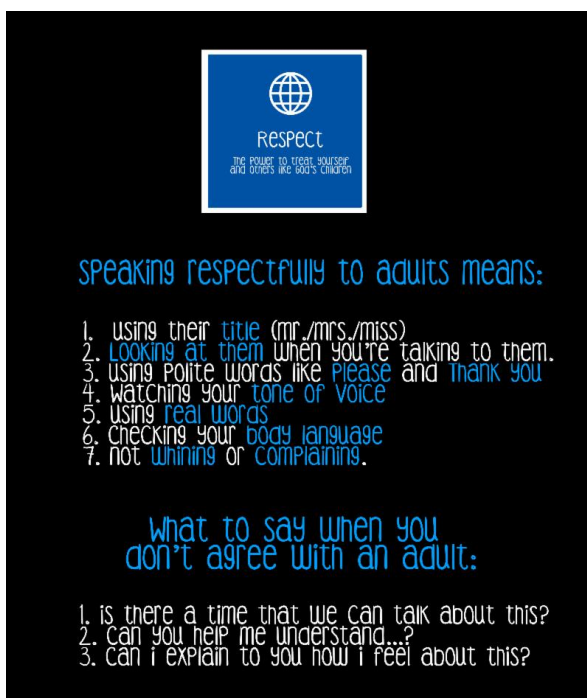
If you make visible statements about what your school is going to focus on and nothing else occurs, your school will lose credibility.

Integrate core values education in classrooms

Clearly this is something each teacher will need to address for themselves. This is why I'm recommending you plan together during post session for implementing next school year. Then ask teachers to plan individually over the summer for how they will teach the chosen character traits in their classrooms.

Integrate core values education into assemblies

Chapels, assemblies or other whole-school gatherings are important places to explain a value and teach what it looks like in real life. The poster below (also noted last week) shows how Loma Linda Academy Elementary specifies a component of respect, one of their core values.



Notice how respect is broken down in to the component "speaking respectfully to adults." And beyond that they have listed specific actions that demonstrate respect in that situation. Although I have not seen it, I can imagine they have similarly listed other components (possibly speaking respectfully to friends) with specific actions.

Clayton Koh, vice principal at Loma Linda Academy Elementary, notes that they often do "some sort of hands-on or interactive game/discussion..." One example was playing Eye Spy. Candid photos were taken on campus of basic student activities such as the playground during lunch or recess. The game consists of asking students to spy someone in the photo demonstrating the core value being emphasized/taught that day.

By addressing these in school-wide gatherings you are encouraging a culture where everyone has the same definition of a value and knows what that should look like at your school.

Delegating:

Nothing. You and your staff need to do this planning yourselves.

Credits:

Thank you again to Clayton Koh and Linda Tambunan Nystrom of Loma Linda Academy Elementary for your willingness to share your great ideas and hard work.

Binder tab: June

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?