
Apply for the Marketing Mentoring program

Preparing your application if you want marketing help

“January is coming...”

Today's message is simply a reminder that January 18, 2019 is the deadline for applying for the Marketing Mentoring program.

A board vote and signatures of board members are required for applying. And November may be the only month your board meets between now and the deadline.

For the list of the four application requirements and instructions click: [Mentoring Application](#). At the bottom of the page is also an outline of the mentoring timeline.

If you have any questions, please contact me at either carol.nash@nccsda.com or 925/603-5069.

Delegating:

You can delegate gathering information for the Marketing Mentoring application to a staff member or volunteer.

Binder tab: November

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?