

Ask Renweb to set up online application & enrollment Delighting parents with a quicker way to register their students for next year

“Forget about saving customers money. Save them time instead. Redesign your processes so they are more efficient not only for you but for your customers, creating the kinds of experiences that generate loyalty.”

Thomas Stewart and Patricia O'Connell
Inc.com

As I mentioned at Principals' Council last Monday, we have already created the set of questions your school needs for online applications and then online enrollment.

Taking advantage of this is a win-win for the school and parents since it saves time for both of you.

Save your parents' time

If you don't believe me, give yourself an experiment and go through all your school's paperwork for registering three kids. Unless your school is very atypical, you will be filling out name, address and phone numbers six or seven times per child. This does not contribute to gloriously happy parents.

Renweb's online application will ask for family information once and then information for each child. If parents start the process but can't finish it in one session, Renweb will save their data until they log in again and finish it.

Save your school time

If you are using paper applications and registration, someone is having to type that information into Renweb for Data Rollup, at minimum.

Contact Renweb and ask to use the question set already set up for NCC schools

If you have any problems with this, please let me know and I'll contact Renweb as well.

Delegating:

This can be done by whoever at your school has admin privileges with Renweb.

Binder tab: October

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?