

The Formula

To achieve a compelling offering call, including all six key components is vital. By seamlessly integrating each element into your “ask”, this giving moment will be clear and effective.

Elements	Purpose	Example
1	<p>Welcome</p> <p>The initial greeting is a crucial aspect that sets the tone for the service and encourages audience participation.</p>	<p><i>Good morning and welcome to our church! We are excited to have you all with us today to celebrate Jesus. No matter where you come from, we believe God will do something miraculous in your life today.</i></p>
2	<p>Thank You</p> <p>Expressing gratitude through a "Thank You" gesture is a way of recognizing and valuing the efforts of those who have already contributed.</p>	<p><i>Before we get into this morning's message, we will take up this week's tithes and offerings. I want to extend a thank you to all the faithful givers that we have in the congregation.</i></p>
3	<p>Illustrative/ Personal Story</p> <p>Foster a giver-focused approach, encouraging heartfelt support.</p> <ul style="list-style-type: none"> • Create an emotional connection that makes giving feel personal and impactful. • Inspire immediate action by showing how each gift positively transforms the ministry and community. • Never use guilt as a motivator for giving. 	<p>Example Local Church Budget <i>Instead of guilt-driven messaging:</i></p> <p><i>What not to do: "On Sabbath, a visitor came to church, only to find the doors locked because we couldn't afford to keep them open. Make sure to give today so this does not happen to you."</i></p> <p><i>Inspirational Approach: "On Sabbath, I came to church seeking peace. I found more than a building—I found a place where the Holy Spirit moves, where my soul could rest, and I could connect with my church family. This building is more than bricks and beams; it's a sanctuary of hope, healing, and community. Your gift today keeps the lights on, the ministries alive, and the doors open to serve not just us but the 80 at-risk families in our community who rely on our food bank. With your support, this sacred space will continue to be where God is present, and lives are transformed."</i></p>
4	<p>"The Ask"</p> <p>Encouraging members to take action in a transparent manner through the offering call can help establish trust and promote engagement.</p>	<p><i>To designate your offering, use the tithe envelope provided or give it online at adventistgiving.com. As we take up this offering, I thank you and pray that God will bless everyone who gives today. We are more than a congregation; we are the body of Christ on a mission, and I thank God for you. Today, the loose offering goes to _____ (refer to the offering calendar on the NCC website).</i></p>
5	<p>Giving Impact</p> <p>Provides an insight into how giving supports the church's mission and objectives.</p>	<p><i>Sharing the gospel is the most important duty that anyone can undertake on this planet, and it's a responsibility that we share equally. By donating and relying on the Holy Spirit, we can effectively bring people closer to a fulfilling life in Jesus and help them prepare for His return. Your contributions help spread the gospel, and for that, I am grateful. Your generosity is crucial to supporting our ministry.</i></p>
6	<p>Prayer</p> <p>When someone offers a prayer, they allow the Holy Spirit to work, which brings about positive change and growth.</p>	