

Share your school's story at your constituency meeting

Spreading enthusiasm amongst potential referrers

“As Jesus was getting into the boat, the man who had been demon-possessed begged to go with him. Jesus did not let him, but said, 'Go home to your own people and tell them how much the Lord has done for you, and how he has had mercy on you.' So the man went away and began to tell in the Decapolis how much Jesus had done for him. And all the people were amazed.”

Mark 5:18-20

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Constituency meetings can be a necessary evil or an opportunity for spreading enthusiasm amongst potential referrers to your school.

Share your talking points as well as the data you are required to report.

If you are vague on what I mean by that, see “Research and write your school’s talking points” behind the June tab in this binder.

Include your plans for making improvements next year.

Every organization, no matter how fabulous, has room for improvement. You will be more credible by acknowledging the areas that need work.

One way you could say this:

"In talking with parents and students we've learned [or better yet, in our survey we discovered] we have room to improve in _____. So this summer, the staff and I will be brainstorming and researching the best way to address that issue."

And then you will tell them at your "back to school" event in the fall what you have decided to do to create that improvement.

Ask parents and students to share what the school has done for them.

Regardless of how wonderful the news is that you are sharing, one person speaking the whole time is not nearly as compelling as different people talking about what the school has done for them (see quote above).

Delegating:

You need to outline the presentation and topics you want parents and students to address, but then a school board chair or member could help by recruiting those speakers.

Binder tab:

The month before whenever your school's constituency meeting is typically scheduled. Since most constituency meetings seem to be in the second half of the year, I will post this on the website under January.

School size: All