

Plan a parent seminar  
“Helping Your Child Succeed in School”  
Building credibility with parents and visibility in your community

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***“These seminars give parents an opportunity to connect with the teacher with a common goal—the success of their student. Parents realize the teacher wants the same thing they do.”***

Larry Unterseher  
Small School Pastor

The purpose for offering this seminar is three-fold:

- helping your parents help you educate their child (which makes your job easier),
- providing a useful service to your community, and
- giving you a good excuse to get your name out to the community.

**Set a date for shortly after your school's and local public schools' grades for the first grading period are sent home.**

This is a time that parents are thinking about their child's schooling, but is early enough in the year for them to implement what they learn from you.

**Plan to make the presentation on your campus and with your team.**

Hosting the seminar at your school *gets parents on your campus* (and please make sure your bathrooms are sparkling clean).

*Making the presentation yourself* will help parents in your community see you as a knowledgeable resource on education (and is A+ work). If you simply can not make a public presentation, gather a team of teachers as a panel of experts, and use a question and answer format. (Hint: you still have to be on the panel).

**Start researching content.**

Yes, I know you have enough experience to simply write and give this presentation without research. Nonetheless, parents and especially community parents, will see this as more credible if you reference research and experts to support your points.

**Credits:** Larry Unterseher: Thank you for sharing a great idea that worked well for you.

**Binder tab:** September

**School size:** All